

## **Ep 23 - How Nissar Ahamad Built A Community Focused Career Website From Scratch**

On today's episode of the [podcast](#), Nissar is my guest. We talked about how he started Careermetis - a community of authors writing from around the world providing advice to job seekers and freelancers.

Nissar Ahamed is an accomplished Growth Hacker with extensive experience working as a Blogger, Copywriter and Editor.

His Blog, CareerMetis, has a community focused approach to career discussion and has earned Nissar great respect amongst his peers. His decision to establish CareerMetis, motivated by a desire to share his experience in the recruitment industry with others

**Favorite Quote** : A journey of a thousand miles begins with a single step - **Lao Tzu**.

Listen to the audio here - [www.erupt.online/ep23](http://www.erupt.online/ep23)

Careermetis got its present name when all feasible options for domain name were already taken. So, I sat down and looked at the end in mind and found **metis** which means wisdom in ancient greek and that is how the new name came up.

Nissar started Careermetis because he didn't have the knowledge nor time to code so he decided to write about careers (he has been helping his friends with career advice). Then when he started, people started reaching out to him that they wanted to contribute and now, he has about 500 authors. Currently, he only acts as the host of the podcast and writes way less.

Nissar found out that he had a natural inclination to selling so he went into sales when he arrived in Canada after graduating from Metallurgical Engineering in India. He decided to practice marketing (internet) rather than going to a school to learn it for 4 years.

So, it is advisable to get started **EARLY**

It's pretty easy to take a course online. The hard thing is having the **right mindset**. One of the biggest skill you can have is **curiosity**.

No matter what you do, learn to communicate properly especially in written form and if you have LinkedIn or medium account, you can get started with writing there. No matter what you do today, you have to learn how to write - emails and copy.

You also need to have the ability to take action. The best way to learn is by doing it.

[www.erupt.online/ep23](http://www.erupt.online/ep23)

And you have to have a LOT of patience. It takes a little bit of time for you to get past the learning curve. You just have to be consistent.

There are tons of courses on udemy and youtube but you have to find your own niche and find courses in it. The best thing you can do is put it into action and be consistent while at it

I have two big concerns - TIME and ENERGY.

You need to manage your time and energy as you grow so you don't see your self struggle.

Going forward, I want to make careermetis the only source for career advice.  
Choose a handful of people to get advice from and ensure that you make your decision.

One site I visit is [www.neilpatel.com](http://www.neilpatel.com) - He is a content marketing expert. I also go to sumo.com and if I get any new information, I get to work immediately.

Take a few advice as possible and get to work immediately.

A captain doesn't take advice from millions of people - he only does from about 2 people.

## **FIRE SEGMENT**

Favorite Word - **OMNIPRESENCE**

On a scale of 1-10, how weird are you? - **7**

A room, desk or car, which are you going to clean first - **DESK**

What are you NOT good at - **DESIGN**

The chicken or The egg, which one first - **THE CHICKEN**

Internet Resource that you love - [neilpatel.com](http://neilpatel.com)

[www.careermetis.com](http://www.careermetis.com)

[nissar@careermetis.com](mailto:nissar@careermetis.com)

Start doing anything that excites you. Take action and get started today!